

www.carpool.ca

# Rideshare Review

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## Transportation Fairs Make Promoting Ridesharing Easy!

Do you know how to answer employees if they ask you, "How can I join or form a carpool?" "What are the benefits of carpooling?" "Are there any incentives?" Don't worry, we'll answer the questions for you! Simply invite Commuter Connections to host a transportation fair at your worksite and we'll bring the information to the employees\*.

This is just one of the many things that Commuter Connections can do for you. The Commuter Connections Team will come to your worksite, set up a display and inform as many employees as possible about the benefits of ridesharing. As an added bonus, a variety of prizes for free draws are held at the event. The prizes create interest and give Commuter Connections representatives a few minutes to explain the program while employees fill out entry forms.

With employees back into the routine of work and students returning to school, September is an ideal time to promote ridesharing. We are now booking transportation fairs for the Fall. Call 800.668.RIDE to set up a convenient time and date.

All we ask you to do is supply a table in a high traffic area, and notify employees in advance of the visit. Relax—we'll take care of the rest!

\*Service currently available to employers in the Vancouver area only.



Invite  
www.carpool.ca  
To Host  
Your Next  
Transportation  
Fair!

## WHO'S USING [www.carpool.ca](http://www.carpool.ca) ?

### Alberta

The University of Calgary  
Southern Alberta Institute of Technology  
Mount Royal College

### British Columbia

The University of British Columbia  
Simon Fraser University  
CreoScitex  
BC Hydro  
Langara College  
Vancouver Community College  
Crystal Decisions  
Vancouver School Board HQ  
The City of Burnaby  
Canada Post, Vancouver  
Greater Vancouver Regional District Offices  
Chancery Software  
IBM Canada—Vancouver office  
Vancouver International Airport Authority  
Mountain Equipment Co-op  
Kwantlen University College  
Telus  
Crystal Decisions  
Ballard Systems  
Insurance Corporation of British Columbia  
TransLink  
BC Mortgage and Housing Corporation

### Saskatchewan

University of Saskatchewan

### Ontario

University of Toronto  
Queen's University  
Black Creek Transportation Management Assn.  
York University  
Brock University  
Conestoga College  
Clarica Life Insurance  
Grand River Hospital

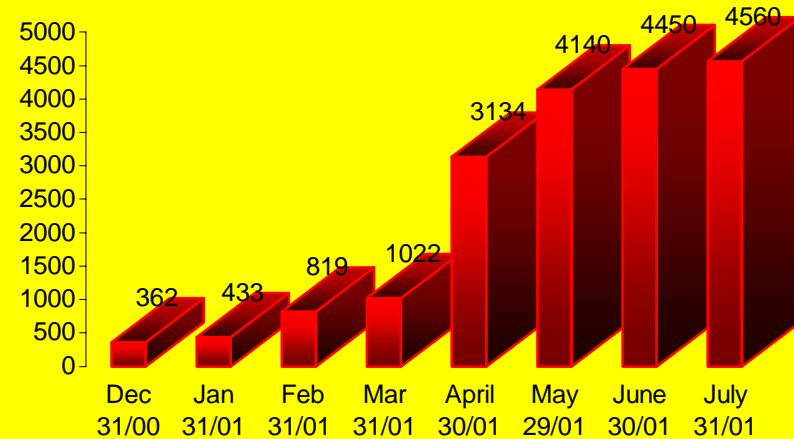
### Quebec

Environment Canada

### New Brunswick

University of New Brunswick

## National [www.carpool.ca](http://www.carpool.ca) Growth



[www.carpool.ca](http://www.carpool.ca)

### More Than Just a Ride-Matching Program!

While most organizations subscribing to [www.carpool.ca](http://www.carpool.ca) use the program primarily for its ride-matching capability, the system is in fact a rideshare management system. In addition to providing fast, secure, ride-matching for commuters, the [www.carpool.ca](http://www.carpool.ca) program can be used to perform a variety of administrative functions, including:

- File Management: site administrators can match, modify and remove files from their respective databases.
- Pool Groups: pool group functions allow site administrators to track pool groups and manage carpool parking.
- Reports: A variety of administrative reports are available including participation, pool groups and statistical reports calculating greenhouse gas savings.
- Contact Participants: site administrators can e-mail their [www.carpool.ca](http://www.carpool.ca) registrants participants quickly and easily.
- Site Groups: Commuter Connections can set up individual organizations in such a way that files can be shared for the purpose of matching commuters while maintaining separate databases and reports.
- Customized Fields: site administrators can use custom entry fields to collect a variety of information.

And much, more...! Call us for a 'telephone tutorial'!

## IT'S A FACT!

The earth takes between five and ten million years to make one gallon of gasoline. The average automobile uses one gallon of gasoline in about 22 minutes!

### Tailpipe Emissions Deadlier than Car Crashes

In a recent study contained in the journal *Science*, researchers estimate "...that more people are being killed by pollution from cars, trucks and other sources than from traffic accidents."

The study claims that cutting greenhouse gases in four major urban centres- New York, Sao Paulo, Mexico City and Santiago- could save 64,000 lives over the next two decades.

The study's lead author, Carnegie Mellon University professor Devra Lee Davis, says that reducing greenhouse gases will produce "real and immediate health benefits." Davis and her four co-authors also said that adopting greenhouse abatement strategies now, such as employer carpooling programs, could prevent thousands of cases of chronic bronchitis and save millions of days of limited or lost work.

The data are consistent with a World Health Organization study that estimated air pollution would cause about 8 million deaths worldwide by 2020.

Greenhouse gases -mostly carbon dioxide and ozone - trap the sun's heat in the atmosphere, causing global warming.

(Source: *Orange County Register*, 17 August 2001)



Annie Jones and Anne Marie Thornton of Commuter Connections take time to promote ridesharing at the ICBC office in North Vancouver.

### HTTip of the Month:

[www.toolsofchange.com](http://www.toolsofchange.com)

Proven methods for promoting health and environmental citizenship. This website includes a variety of resources including case studies, planning guides and a variety of tools to help make your worksite environmentally-friendly.



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Phone: 1.800.668.RIDE  
Fax: 250.743.8000

[www.carpool.ca](http://www.carpool.ca)

E-Mail: [information@carpool.ca](mailto:information@carpool.ca)

.....the key to ridesharing

### New Projects!

New subscribers to [www.carpool.ca](http://www.carpool.ca) include Toronto's Black Creek Transportation Management Association. Formed to assist large employers in the area, the Black Creek TMA's first participating employer in the rideshare program is York University.

If your organization is interested in subscribing to this growing national program, please don't hesitate to contact us!

Commuter Connections, the people that bring you [www.carpool.ca](http://www.carpool.ca), is a British Columbia based non-profit organization committed to reducing single occupancy vehicle through the promotion and implementation of rideshare programs.

The Rideshare Review is a forum for sharing information to aid in the delivery of ride-share programs. Every month, we try to provide useful tips to individuals and organizations engaged in ridesharing initiatives. We would be happy to hear your feedback, success stories or any ideas you would like to see incorporated into future issues.

Commuter Connections would like to acknowledge funding from the Climate Care Trust Fund ([www.climatepartners.com](http://www.climatepartners.com)) made possible by a donation from the Insurance Corporation of BC. We also acknowledge past funding contributions from Environment Canada/Natural Resources Canada's Climate Change Action Fund.

For more information, please visit our website at [www.carpool.ca](http://www.carpool.ca), call us at 1.800.668.RIDE, or send an e-mail to [information@carpool.ca](mailto:information@carpool.ca). There may be others who would benefit from information on ridesharing. Please pass this newsletter on!

**LINK YOUR COMPANY'S  
WEBSITE TO  
[WWW.CARPOOL.CA](http://WWW.CARPOOL.CA)**