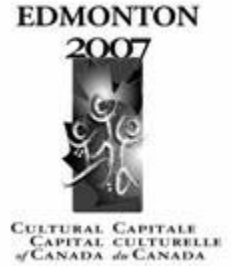


# News Release

IMMEDIATE RELEASE



## Edmonton joins Carpool.ca

*Online service encourages Edmontonians to share a ride*

**Edmonton, September 5, 2007** – Finding someone to carpool within Edmonton is now just a few clicks away. The City of Edmonton has partnered with Carpool.ca to provide a central database for people in the city to find a ride share match. Carpool.ca is a web-based ride share management application that can match up commuters by geographical area.

The program offers Edmontonians an alternate choice for commuting that can help decrease the demands on our transportation system and reduce greenhouse gas emissions.

Carpool.ca provides Edmontonians with another travel option with significant personal benefits:

- savings on gas, repair bills, vehicle depreciation and parking – carpooling one day a week can save you up to 10% of your commuting costs;
- reduction in the stress associated with commuting;
- personal satisfaction in knowing you are contributing to a cleaner environment.

The benefits to the City include:

- less traffic congestion leading to a faster and safer commute and a reduction in accidents, insurance and policing costs;
- reduced wear and tear on our roads which means a reduction in tax dollars spent on road repair;
- a reduction in greenhouse gas emissions resulting in cleaner air and a better environment – transportation accounts for about 50% of residential greenhouse gas emissions in Edmonton.

To find a potential carpool partner, visit Carpool.ca, select “Edmonton” as the desired destination and enter individual commuting information. Participants will instantly receive a match list of neighbours and co-workers also looking to share the daily commute.

The average Edmontonian spends an hour each day in their vehicle, or 250 hours per year and spends \$9,800 in transportation costs, more than \$25 a day! The only higher expenditures are taxes and shelter.

Through EcoVision Edmonton®, Council’s vision for an environmentally sustainable city, the City supports initiatives such as Carpool.ca. This program fits within the City’s larger environmental protection efforts, as identified in its Environmental Strategic Plan.

For more information on the City of Edmonton’s environmental initiatives visit:  
[www.edmonton.ca/ecovision](http://www.edmonton.ca/ecovision)