



For Immediate Release

February 1, 2005..... We're 2000 strong, and growing!

Another benchmark has been reached! Calgary's carpool program can now boast over 2000 active participants registered with Carpool.ca. This makes it one of Canada's most successful carpool programs.

And now with our innovative regional carpool program, more and more Calgarians can choose to carpool to get to work.

"It is very, very important for us to do all we can to encourage alternative modes of travel." says Alderman Diane Colley-Urquhart. "I am delighted that Calgarians have answered the call and made us an alternative transportation leader in Canada once again. This is very exciting news indeed."

While other municipalities rely on grassroots carpooling initiatives, The City of Calgary continues to advocate carpooling as a smart commuting alternative to driving alone. We already have the highest modal split in North America, striking a balance between taking transit and driving your own vehicle. Carpooling is just another smart alternative Calgarians have embraced to relieve congestion, save money, and save the environment.

And with over 2,000 people in the database, it's easier than ever to find a neighbour to share your commute. Simply visit www.carpool.ca and register. Request a "match list" and the system will do all the work based on your registration information. Contact people on the list, make some arrangements and start saving money. After all, 2,000 smart Calgary commuters can't be wrong!

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