



THE CITY OF
CALGARY



FOR IMMEDIATE RELEASE

Celebrate St. Patrick's Day by 'Going Green' in Carpools

St. Patrick's Day is the perfect time to consider "greener" choices for getting around Calgary. Alternative travel choices have positive impacts on the environment, improve personal health, save money, improve travel times and reduce congestion on the roadways.

A partnership between The City of Calgary and Commuter Connections, now in its third year, has been allowing Calgarians to take advantage of the free carpool matching service at www.carpool.ca. The results have been impressive with a growing database of over 2,000 participants enabling commuters to easily identify potential carpool partners. Commuters seeking to share the ride to work simply log onto the website www.carpool.ca and input commuting information. The system instantly generates match lists of neighbours and co-workers who are also seeking to share the ride. Some carpool once a week, others carpool every day, it's completely up to the individual.

This St. Patrick's Day Celebration will focus on 'catching' commuters carpooling. Two 'reward stations' will be set up downtown on both March 16th and 17th, from 7:00am – 9:00am. Those 'caught carpooling' will be provided with a 'Pat on the Back' package which includes a free copy of the Calgary Herald, a coupon for free coffee and a few other tokens of appreciation.

Look for us at the following locations:

On Wednesday March 16th

- ❑ Outside Gulf Canada Square on the south side of 9 AV near 2 St SW
- ❑ Outside Shell Centre at 400 - 4 AV SW

On Thursday March 17th

- ❑ Outside TransCanada PipeLines at 450 - 1 St SW
- ❑ Outside City Hall on Macleod TR at 8 AV SE

Those interested in carpooling should visit www.carpool.ca. The system is secure, user-friendly and free!

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